SUBJECT LINE: I've nominated you... open this!

(Dear First name),

You know I love you and think the world of you.

That's why I took the liberty of entering you to win a \$10,000 "Find Your Love Story" Matchmaking package with East Coast Match.

I'm keeping my fingers crossed that they will pick you.

Next steps, they have asked that you fill out a confidential online profile which will help them determine if you are the right fit to win the package.

You can <u>click here</u> to enter your information.

Here's to "Finding YOUR Love Story..."!

Love,

(Enter your name here)